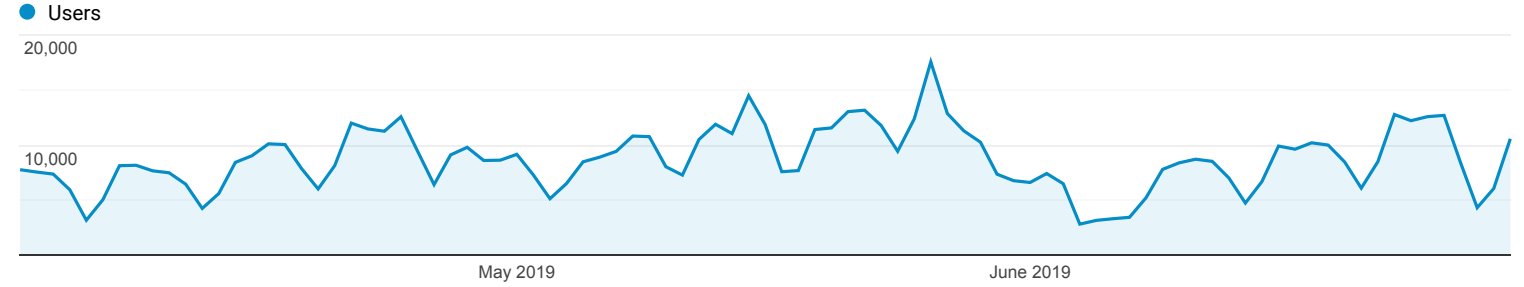


## Audience Overview

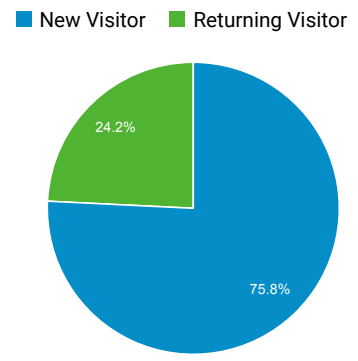
All Users  
100.00% Users

Apr 1, 2019 - Jun 30, 2019

### Overview



|  |                               |                                |
|--|-------------------------------|--------------------------------|
| <b>Users</b><br>530,316                    | <b>New Users</b><br>476,028   | <b>Sessions</b><br>958,713     |
| <b>Number of Sessions per User</b><br>1.81 | <b>Pageviews</b><br>2,772,685 | <b>Pages / Session</b><br>2.89 |
| <b>Avg. Session Duration</b><br>00:02:26   | <b>Bounce Rate</b><br>55.21%  |                                |



| Language     | Users   | % Users |
|--------------|---------|---------|
| 1. ar        | 326,672 | 61.35%  |
| 2. en-us     | 118,298 | 22.22%  |
| 3. ar-sa     | 29,839  | 5.60%   |
| 4. ar-ae     | 26,622  | 5.00%   |
| 5. en-gb     | 14,403  | 2.70%   |
| 6. ar-eg     | 7,067   | 1.33%   |
| 7. fr-fr     | 1,950   | 0.37%   |
| 8. (not set) | 953     | 0.18%   |
| 9. en        | 952     | 0.18%   |
| 10. fr       | 700     | 0.13%   |